



Edoardo PRATELLI

PROFILE

I am Edoardo Pratelli, 21 years old and i'm studing Business & Economics at the Università di Pisa.

I love tecnology, innovation and i'm fascinating by everything that is connected to the internet.

I can't stay doing nothing: i always aim to build up myself through activities that give me learning opportunities and make me more responsible. My twitter's bio says that i like espresso, i love swimming and biking, watching films and reading books. Quite right.

CERTIFICATION

EUCIP - CORE LEVEL

2013

Plan, Build, Operate
English exam.

AWARD

IX BIZ FACTORY

2012

BEST JA ITALIAN COMPANY
Junior Achievement Italia.

CREACTIVITY AWARD

2012

ISIA Firenze, Fondazione Piaggio,
Comune di Pontedera.

CONTACTS

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EDUCATION

UNIVERSITA DI PISA

2013 - 2016

ECONOMICS AND BUSINESS DEGREE COURSE

Third year of study.

ITCG E. FERMI (PONTERERA)

2009 - 2013

ACCOUNTANT AND ICT DEVELOPER DIPLOMA.

Graduated with 100/100.



WORKING EXPERIENCE

RENT A GOPRO | HEAD OF MARKETING

July 2014 - Today

Rent A GoPro provide a rental service for GoPro cameras including also personal social promotion over the main social network. I deal with our customers, offering them our services and dealing with their complaints. I'm also promoting our services on social media and traditional channels.

CAMELOT | SOCIAL MEDIA MANAGER

March 2014 - Today

I'm responsible for promoting Camelot on social networks. I usually share photos and videos tagging our customers. This method is an effective way to reach friends of our customers, let them know Camelot and preparing the ground to the word-of-mouth.

EXTRASPACE | IBOOK DEVELOPER

October 2013 - June 2014

The goal of this project concern into converting a static pdf presentation of MixerVideo company to a dinamical one that include object animation, HTML widget, video, interactive link and dinamic views.

LABORATORIO DI CULTURA DIGITALE | IBOOK DEVELOPER

March 2013 - June 2013

I had worked into the Digital Culture Lab thanks to my prof. Marilina Saba and to the BookInProgress network. I had made a students book that concerns about economics using html5, widget, animation and videos.

BISSGROUP JA | CEO

September 2012 - August 2013

BISSgroup was a company born for JA-YE European program in 2012. It had produced a fantastic product called "KeyPassWorld", a credit card shaped pen drive, that could easily brought into the pocket, that store and use your user-name and password automatically while you are surfing the net.

Thank's to our capacity to develop and apply a consistent marketing strategy we became the best JA company in Italy and we entered in the top10 at European Level.

SINERGY STUDIO | SOCIAL MEDIA DEVELOPER

July 2012 - August 2012

I have met Sinergy Studio thanks to ITCG E.Fermi. I had worked here for a 1-month internship and during this period i had made the facebook page for Club Couture a shoes maker based in Florence.



ORGANIZATION

JUNIOR ACHIEVEMENT | ALUMNO

January 2013 - Today

Europe's largest provider of education programmes for entrepreneurship. As an Alumno i help JA achieve its mission and, in return, i get unique opportunities for growth.

LEADER FOR A DAY PROJECT: I had the great opportunity to shadow a leader, for a whole day in Milan. Leader For A Day is an initiative by Junior Achievement Italia which provides young people with the opportunity to learn from a high level executive by shadowing him/her for one day.